

BIONIC™

FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION

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PGA Merchandise Show - Orlando
Booth # 6307

PLAYERS RAVE OVER THE REVOLUTIONARY BIONIC™ GOLF GLOVE

Patented hi-tech designs increase performance, aid in comfort, even helps players with arthritis!

ORLANDO, FL - Designed by a leading orthopedic hand surgeon, the new hi-tech, patented Bionic™ Golf Glove, set to be featured in booth 6307 at the PGA Merchandise Show in Orlando, is drawing raves from golfers at all levels.

“It’s the best glove I’ve ever worn,” says 3-handicapper Stan Curtis, who has tested the glove for nearly a year. “I have complete control of the golf club with this glove. It’s comfortable, durable, and its ergonomic design keeps my hand from getting tired. There’s no comparison between the Bionic Golf Glove and the gloves I used to wear.”

From Hillerich & Bradsby, the makers of Louisville Slugger bats and gloves, the Bionic Golf Glove provides performance and benefits beyond ordinary golf gloves. Its patented anatomical and ergonomic design equips golfers with **comfort, control, confidence** and **durability**. **The Bionic Golf Glove can even aid golfers who have arthritic hands.**

“My joints are usually pretty tender,” said one tester in an independent study of the Bionic Golf Glove conducted for the Arthritis Foundation. “I was amazed at how soft the glove felt. The glove seemed to dampen the vibrations associated with a missed hit.”

At a glance, the Bionic Golf Glove may appear to be just another leather glove, but closer inspection reveals the patented science and technology built into this revolutionary product. **Created by Dr. Jim Kleinert, one of the world’s leading orthopedic hand surgeons, the Bionic Golf Glove is designed to aid the anatomical form and function of a golfer’s hand.** Patented anatomical relief pads placed between the hand’s bony prominences give wearers more control over their golf clubs, making them feel “*one with the club.*”

“The benefits come from the patented anatomical design of the gloves including pre-rotated fingers, motion zones, and anatomical relief pads,” Dr. Kleinert said. “The pads are a key feature because they fill in the valleys of the fingers to give the golfer better contact with the club grip.”

Players say they have more control of their clubs with the Bionic Golf Glove than with other gloves they’ve worn, and that control helped them make shots and increase their confidence to make shots. Confidence means improved accuracy, especially for the average golfer. Independent tests of the Bionic Golf Glove revealed that mid and high handicappers preferred the Bionic glove over the leading golf glove because of the additional control of their clubs the technology gave them.

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ARTHRITIS FOUNDATION EASE-OF-USE COMMENDATION

Bionic gloves are the first gloves to receive the **Arthritis Foundation's Ease-of-Use Commendation**. Independent testing for the Arthritis Foundation demonstrated that Bionic gloves can significantly improve strength in the hands of people with arthritis while helping reduce their pain. Users who tested Bionic gloves reported that they could perform better and with less pain while wearing the gloves compared to bare handed.

"Easy-to-use products can reduce stress on joints, and make everyday tasks easier for all people," said Dr. John H. Klippel, Arthritis Foundation president and CEO.

The result - ***Bionic Golf Gloves can help people with arthritic hands who've stopped playing golf get back on the course, and help others play the game they love more often!***

GREATER DURABILITY

Of course, durability is important to golfers. No one likes paying \$15 to \$24 for a new golf glove every six or seven rounds. That's why golfers who have tested the new Bionic Golf Glove are clamoring about its durability, with reports of as many as 20 strenuous rounds of golf played in one glove without noticeable wear or the start of breakdown.

And Bionic's soft cabretta leather, pre-rotated design, strategically placed anatomical relief pads and motion zones help a golfer's hand interface with the club, making the Bionic Golf Glove amazingly comfortable and durable.

"Palm padding helps unload stress on the hamate bone, where injuries frequently occur in sports that use a club, bat, or racquet," Dr. Kleinert said. "Pads in the fingers provide protection from blisters and calluses."

BIONIC TECHNOLOGY FROM H&B

Bionic Technology is a new division of the Hillerich & Bradsby Co., makers of Louisville Slugger baseball and softball bats and gloves, PowerBilt golf equipment, and TPS Hockey gear.

The technology was first developed for hockey gloves, then evolved to catcher's mitts and first base mitts in baseball, then batting gloves for baseball. A Bionic Gardening Glove has also received the Arthritis Foundation's Ease-of-Use Commendation.

"Just like we're helping improve the quality of life for gardeners, we also hope to improve the quality of life for golfers who wear this glove, getting people with hand problems back on the golf course to play the game they enjoy so much," said Bionic's Cheryl Fink.

The gardening gloves have been positively reviewed or written about in more than 60 publications, including the Wall Street Journal, Forbes, Fortune, Better Homes & Gardens, Town & Country, and the L.A. Times, as well as being featured on CNBC's "Power Lunch" and noted on ABC's Good Morning America as Rebecca Kolls "favorite glove."

HOW TO GET BIONIC GOLF GLOVES

Bionic Golf Gloves are available online at www.bionicgloves.com for \$24.95 plus shipping and handling. The gloves are also available at selected pro shops, golf specialty stores, and sporting goods retailers. Other Bionic Glove products, including Bionic Gardening Gloves, are also available at www.bionicgloves.com.